

JONATHAN WITZ, EVENT PRODUCER

Jon Witz has grown a business from a small special events marketing and planning firm to southeastern Michigan's preeminent producer of special events.

His company, Jonathan Witz & Associates, has created several signature events that have brought instant recognition to the region for their unique ability to entertain and draw crowds; appeal to wide varieties of audiences; and be produced with fiscal responsibility. His festivals have also been community minded, with free admission in each, and combined donations of more than \$2.2 million to local non-profits.

Among the events Witz & Associates have produced: Motown Winter Blast, the official celebration of Super Bowl XL, Arts, Beats & Eats (which Witz co-founded in 1998 with Oakland County Executive L. Brooks Patterson), WYCD's Downtown Hoedown, Detroit River Days, the NCAA Big Dance in Detroit (2009), the Port Huron Blue Water Fest, Pontiac Hot Wheels Cool Nights, and Jambalaya.